



# Walk For Warriors-Memorial Day 5K

May 27<sup>th</sup>, 2013

## Exhibitor Booth Application

**Walk for Warriors is a family-friendly 5k Walk/ Run!** Join New Directions, Inc., a Los Angeles based 501(c)(3) nonprofit organization and the West Los Angeles Chamber of Commerce to honor those who have served and those who are currently serving in the Armed Forces, while also benefiting a great cause - helping veterans transition successfully to civilian life. Show your company's support to veterans by sponsoring Walk For Warriors today!

### Exhibitor Booths

Showcase your products and services to hundreds of potential customers at the Festival Expo! Take advantage of advertising your company name, logo and services to people attending the event.

For \$400.00, your business or organization will gain access to:

- Expo Booth space at Walk for Warriors festival
- Logo placement on New Directions' Walk For Warriors event homepage and West Los Angeles Chamber web site

### In-Kind Donation

Showcase your product and your support for veterans by making an in-kind donation to Walk For Warriors. In-kind donations can include items such as gift certificates, product samples, event apparel and more.

### Retail Sponsors

Create a revenue share opportunity by donating partial proceeds of total sales, or of a particular item, to New Directions, Inc., and receive valuable partner benefits.

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

#### Payment

Check (Make checks payable to New Directions, Inc.)

Charge my:  Visa

MasterCard

Discovery  American Express

Card Number: \_\_\_\_\_ Expiration Date \_\_\_\_\_ CCV: \_\_\_\_\_

Total Payment: \$ \_\_\_\_\_

**Print Name**

**Signature**

**Date**

Thank you for your generous support!  
Fax this form to (310) 836-4108 or mail to: MTZ Productions, 5950 W. Jefferson Blvd., Suite 1, Los Angeles, CA 90016.  
For sponsorship or event questions, please call Christina Martinez at (310) 836-4100.



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Please provide more information about your Expo Booth needs:

### PRODUCT/SERVICE

- Branded Vehicle (Needs pre-approval)
- Inflatable Display
- Promotional Giveaways

### POWER NEEDS:

- I don't need electricity
- Please reserve generator Volts: \_\_\_\_\_ Amps: \_\_\_\_\_ No. of outlets: \_\_\_\_\_

### POWER FOR:

- Laptop
- Inflatable Display
- Television
- DVD Player
- Food Prep Appliance
- Other \_\_\_\_\_

### ADDITIONAL NEEDS:

- 10'x 10' canopy rental (included)
- 10'x 20' canopy rental (+ \$250)
- I will bring my 10'x 10' branded canopy
- I need additional Space for \_\_\_\_\_  
How much space is needed? (subject to approval) \_\_\_\_\_
- Additional chairs (2 included) No. \_\_\_\_\_
- Additional 6'table (1 included) No. \_\_\_\_\_

I am a sponsor, and my booth is included.

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

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