WESTWOOD NEIGHBORHOOD COUNCIL

August 14, 2013

Agenda Item #7

MURALS ORDINANCE MOTION

Summary -- Proposed Motion re Draft Murals Ordinance1

- Prohibiting murals in all residential zones on all dwellings.
- Clearly grandfathering existing murals.
- Requiring communities that wish to allow murals in residential zones to apply for permission via either current Planning processes or a less time-consuming "streamlined" process to be developed and set forth in the ordinance.
- Prohibiting "digitally printed images," but if they are allowed, developing a clear definition which would exclude digital "building wraps" in residential zones.
- Adding key notice and procedural requirements to the section dealing with the "Neighborhood Involvement Requirement," including adding Community Councils along with Neighborhood Councils and Business Improvement Districts as entities entitled to notice.
- Defining "commercial message" with greater clarity (a definition is suggested).
- Providing for specific enforcement procedures and funding sources for enforcement.

In addition, if murals are allowed in residential zones:

- Providing for certain aesthetic protections *applicable to residential zones* (i.e., limiting murals only to areas not visible to the public-right-of-way; prohibiting direct illumination of murals; setting a mural height limit of 18 ft. or one-story, whichever is less).
- Developing a less time-consuming, "streamlined" process, to be set forth in the ordinance, which would allow any communities that wish to prohibit murals in residential zones to apply for such prohibition.

1This is a preliminary recommendation of the LUC, subject to further discussion and possible approval by the PPCC Board at its next meeting on 8/8/13; the PPCC Board has not yet approved

this motion as of 8/3/13. To see the City Attorney Report and Versions A and B of the draft murals ordinance (proposed by the City Attorney to the City Council on June 17, 2013), go to: http://clkrep.lacity.org/onlinedocs/2011/11-0923_RPT_ATTY_6-17-2013.pdf. See also CF 11-0923 (online at lacity.org). Note: Version A allows murals in all zones and on all structures; Version B allows murals in all zones but prohibits them on single-family homes. The LUC recommends supporting Version B with revisions, and opposing Version A (urging additional revisions in the event Version A is adopted).